

Merchandise Sales
Summer 2019
Manager: Dede DePatie Consoli

Merchandise Sales had a record-breaking year of success selling new apparel and logo items at the shed on Sundays from 9-11am, surpassing last year's revenue by over 35%. We had perfect weather this year which worked in our favor, allowing us to open all of the 12 selling days of the summer season (including holidays).

I would like to thank the following people for their support each weekend as they were the team of volunteers who came every week this summer to help sell the goods that made this effort so successful. A special thank you to my sister Linda DePatie Buffum who sets up the online selling system each season for me and my cousin Ellen Dawson who helps me in so many ways it would be impossible to count. To the two tent guru's: Victor Consoli and Tommy Lanna who come early every weekend to get me set up, thank you! To Diane and Mark McEnroe for loaning tents and feeding us each weekend, your efforts are so appreciated!! To the Berckemeyers who hand carried boxes down to Quonnie for me after an SOS emergency call – you literally saved the day!! Thank you to the throngs of women who come on Sundays and work: Cari Lifgren, Mary Duffy, Aimee Harvey and Maud Bailey, you are the "Shed Squad" that makes it all happen! To Julie Low, Martha Blackall, Kathy Alperin, Sue Meyer Wales, Elaine Battista, Mary Campbell, Molly DePatie, Carol DePatie Piper, Meg Deshpande, Tina Cassidy, Cathy Miller, Ellen Frost, Shari Frost, Lynn Goldberg, Staci Heep, Katherine Frost Huntington, Michele Reppucci, Linda Simons, Pam Furey, Elaine Jarvis Heilemann, Christy Lanna Dibble, Sue Newton, Sherri Purcell, Sarah Reynolds, Debbie Dupre, Jane Walsh- you ladies sell your hearts out! I also would like to thank the handful of ladies I call upon offseason to run ideas by, Paige DeFusco, Tiffany VanElslander, Ceil DeMaio and Courtenay Berckemeyer – many thanks for your vision!! I hope I haven't forgotten anyone, as you can see, it literally takes a village to make this all happen and without ALL of you, this business would be nothing – so thank you for making my life a lot easier!!

Additionally, I would like to separately thank Kathy Alperin for her support as my Treasurer. She has been a wonderful sounding board and has really helped us succeed this year by supporting the need for me to be deeply into merchandise at the beginning of the season to capture the most potential for the shoppers. Together we had a July for the record books and have worked together well to manage the inventory of the business. Thank you for believing in me! Thank you also to Randy and Kate Thornton for supporting the concept of the shed and its potential as we began our second season in the new location. I think we can all recognize that Sunday mornings @ the shed are really the town meeting spot! I encourage you to get involved next year if you are new to the community or looking for a way to meet people. I love to have volunteers each week and next summer I plan to organize a weekly signup sheet so you can log on and volunteer.

Thank you for shopping @theShed! We look forward to putting your support to good use within our community. Please contact me directly with any questions. As a lifetime Quonnie resident, this makes me very proud to give back to our community and make it a better place for all of us to continue to enjoy into the next generation.

Respectfully submitted,

Dede DePatie Consoli

